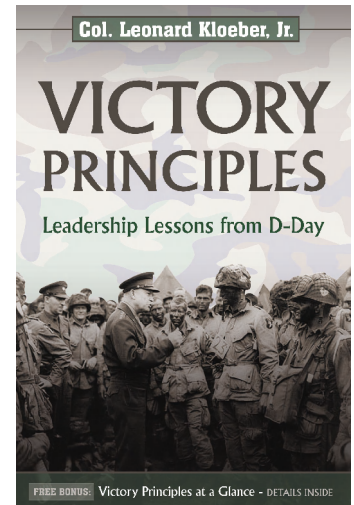


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Press Release



Morgan James Publishing announces new release:

VICTORY PRINCIPLES: Leadership Lessons from D-Day

Learn from history. Colonel Leonard Kloeber, Jr. describes seven bedrock leadership principles illustrated by the historic events of June 6th 1944 when Allied forces landed on the Normandy coast of France to liberate Europe during World War II.

Garden City NY, June 6, 2009: Morgan James Publishing is pleased to announce the release of their latest book: *VICTORY PRINCIPLES: Leadership Lessons from D-Day* on the 65th anniversary of the Allied invasion of Normandy, France. Col. Leonard Kloeber, Jr. recounts the story of one of the most complex military operations ever undertaken and uses his extensive experience in both business and the military to illustrate seven essential leadership principles, the *VICTORY PRINCIPLES*.

Illustrated on the cover (Photo courtesy of the US National Archives), General Eisenhower, the Supreme Allied Commander, speaks with the paratroopers of the US 101st Airborne Division just before they jumped into Normandy, France in the early morning hours of June 6th 1944. Their assault began the D-Day invasion of Nazi occupied Europe and opened the long awaited Western Front against the German army during World War II. In *VICTORY PRINCIPLES*, Kloeber describes how the Allied commanders planned and executed one of the most successful military campaigns in history without the benefit of modern technology. He explains how leaders at every level overcame great obstacles under extreme circumstances to accomplish their mission and achieve success on the battlefield. Kloeber then uses his experience from a thirty year career in the military and over twenty-five years as a corporate executive to relate the lessons learned from military history to contemporary business and personal leadership.

Written in the format of a *Staff Ride*

VICTORY PRINCIPLES is written in the three part format of a *Staff Ride*, the same technique used to train army officers. A staff ride focuses the study of history on leadership “lessons learned”

that can be applied in the future. Part one of this book is the fascinating story of D-Day itself. Part two describes seven timeless leadership lessons, the *VICTORY PRINCIPLES*. Part three is a guide to the battlefield sites on the northern coast of France and what you would find there today.

About the Author

Colonel Kloeber is a graduate of the US Military Academy at West Point and the US Army General Staff Officer Course. He has extensive hands-on experience as a leader in both the military and business organizations which he uses to help people and organizations maximize their potential and performance. His business experience includes leadership positions in broad range of private and public organizations. He has led and managed start-up businesses and also held leadership positions with large public companies. He has over twenty years of front-line management experience in operations and business development, and more recently, nine years experience as senior human resources executive for a Fortune 100 multi-national company. His active and reserve military career includes over thirty years experience in command and staff positions in small and large military organizations. He has commanded units at the company, battalion, and brigade level. He has also held a variety of senior general staff positions as a G-1 (personnel officer), chief of staff, and an Inspector General. He also has an MBA from Boston University and a JD from William Mitchell College of Law. He and his wife live in Prior Lake, Minnesota.

About Morgan James Publishing

Morgan James Publishing was founded in 2003 as a result of its founder, David L. Hancock, a mortgage banker at the time, realizing how publishing a book could enhance the personal credibility of people who have a high level of expertise in their chosen field of specialization. While still pursuing his daytime job as a mortgage banker, Hancock began to lay the groundwork for a new publishing business whose sole vision was to work with professionals to take their businesses to the next level by authoring and publishing a book, in the same way he had done for his mortgage banking career. Hancock's vision became a reality. In less than five years he has taken Morgan James Publishing from a start-up to a \$15 million business and was ranked number 44 on Fast Company's "Fast 50" Companies for 2006. Today, Morgan James operates globally and has hundreds of titles in its inventory. Hancock has also realized his goal of becoming affiliated with the Ingram Book Group, using the company's Ingram Publisher Services (IPS), a full service option for publishers who want warehousing, sales, and fulfillment services for their titles. Under the program, Ingram stocks the books, solicits and takes orders, ships the books, collects payments and manages orders to outlets of all sizes, including chain retailers such as Borders and Barnes & Noble, as well as online retailers such as Amazon, and even consumer direct fulfillment. For more information, visit the Morgan James website: <http://morgan-james-publishing.com>